



## **The Exomount™ Vehicle Mount Keeps Gadgets Front and Center In The Car**

*Patented Suction Mechanism Adheres to Almost Any Surface*

### **FOR IMMEDIATE RELEASE**

Atlanta, Georgia (April 26, 2011)-- Smartphones and GPS devices are invaluable tools when driving, and Exogear®'s new Exomount™ serves as a the perfect vehicle mount to ensure that these devices are readily accessible for all navigational needs. Exomount™'s highly dexterous design also makes it ideal for a number of settings (and devices) outside the car.

"We wanted to create a mount that feels like a natural extension of its surroundings regardless of where it ends up," says EXOGEAR® President, Justin Lim. "The Exomount™ achieves this by attaching to virtually any flat surface--wood, plastic, metal, and even drywall--while still offering a wide range of motion to suit the users' needs."

At the heart of the Exomount™ is Exogear®'s patented suction technology. Instead of relying on messy adhesives or complicated clamping mechanisms, the Exomount™'s revolutionary design allows it to create a low pressure vacuum which fastens it securely to a number of surfaces.

After positioning the mount, all it takes is a flick of a lever to snap it into place. Removal is just as easy--no sticky residue or tug-of-war necessary. The benefits of this construction are twofold: It offers the same sense of security that comes with a permanent dash-mounted fixture, but adds a degree of simple mobility.

Exomount™'s versatility isn't just limited to compatible surfaces. The mount's spring-loaded clamp and large grip makes securing a wide range of devices a cinch. Pretty much any gadget with up to a 5-inch screen fits snugly in the Exomount™, and the clamp's soft polyurethane-lined grip keeps devices steady and scratch-free. Obtuse angles and unconventional mounting locations aren't a problem either, thanks to an integrated ball-joint for rotation and a swiveling arm.

The Exomount™ retail retails for \$29.95, and is available in black. For orders, full specifications, and additional information, visit [www.exogear.com](http://www.exogear.com)

-MORE-

#### *About EXOGEAR®*

*Since 2009, EXOGEAR® has infused its trademark blend of power and protection into an on-going line of Apple-centric and mobile handset accessories. Powered by over 10 years of industry experience in industrial design and consumer hardware R&D, EXOGEAR® strives to craft the most elegant, durable and easy to use protective exoskeletons and batteries for all your favorite gear. For more information, please visit [www.exogear.com](http://www.exogear.com)*

MEDIA: Contact: Marsha Middleton at M-Squared Public Relations

■404-303-7797 ■[marsha@msquaredpr.com](mailto:marsha@msquaredpr.com) Images/interviews available upon request.

###